

## **Nielsen Music Ticket+Digital Music Bundle Application**

This form is required for approval of all Ticket+Digital Music bundling in the U.S. Please fill in each question as thoroughly as possible. If any further information or clarification is needed we will contact the individual below.

Name:

Company:

Title:

Phone number:

Email address:

Artist:

Title:

UPC(s) or ISRC(s):

Venue date(s)

Venue name(s):

Seating capacity:

\*can be included in an attached document if offer applies to multiple venues/dates.

### **Please answer the following questions and adhere to the specific requests:**

1) Please provide a brief description of the digital music/ticket bundle offer:

2) Price of ticket with digital music:

3) Price of ticket without digital music:

4) Ticket on-sale start date and end date:

5) Digital music redemption start date and end date:

6) Printed/online material promoting offer must be submitted prior to approval. Please send along with this form. In addition, describe how offer will be advertised to customers. For example, through a box office, ticketing website, artist's official website and social networks, etc...

7) Redemption procedure: Will digital music be fulfilled directly to customer or redeemed?

a) If fulfilled, who will deliver the product?

**\*\*Please note that transaction can only occur at an established Nielsen Music reporter and that zip codes for all recipients must be provided by the mail order company.**

b) If redeemed, please list retailer(s) and describe how and when customers will receive PIN code for redemption.

**\*\*Please note that transaction can only occur at an established Nielsen Music reporter.**

### **Nielsen Music Ticket+Physical Music Bundle Application**

This form is required for approval of all Ticket+Physical Music bundling in the U.S. Please fill in each question as thoroughly as possible. If any further information or clarification is needed we will contact the individual below.

Name:

Company:

Title:

Phone number:

Email address:

Artist:

Title:

UPC(s):

Venue date(s)

Venue name(s):

Seating capacity:

\*can be included in an attached document if offer applies to multiple venues/dates.

**Please answer the following questions and adhere to the specific requests:**

1) Please provide a brief description of the physical music/ticket bundle offer:

2) Price of ticket with physical music:

3) Price of ticket without physical music:

4) Ticket on-sale start date and end date:

5) Physical music redemption start date and end date:

6) Printed/online material promoting offer must be submitted prior to approval. Please send along with this form. In addition, describe how offer will be advertised to customers. For example, through a box office, ticketing website, artist's official website and social networks, etc.

7) Redemption Procedure: Will physical music be shipped, picked-up or redeemed?

a) If shipped, who will be fulfilling the sales?

*\*\*Please note that transaction can only occur at an established Nielsen Music reporter and that zip codes for all recipients must be provided by the mail order company.*

b) If picked-up or redeemed, please list retailer(s)

*\*\*Please note that transaction can only occur at an established Nielsen Music reporter.*

8) A copy of a physical music redemption card, if distributed, must be submitted prior to approval. *Please send an example with this form.*

a) At point of redemption, the card must be signed by consumer, collected by retailer and mailed back to Nielsen Music.

**Nielsen Music**

Attn: Merchant Services  
501 Booker Creek Blvd  
Oldsmar, FL 34677